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2018 Midterms: 66% of Election Jobs Do Not Require College Degree

Joblift examines election-related jobs.

San Diego, California. September 26th, 2018 — The 2018 midterm elections are just around the corner. On November 6th, Americans will head to the polls to cast their votes; however, political parties, non-profits, think tanks and various other organizations have been readying themselves for months, and hiring individuals to aid in the process. To that end, job platform [Joblift](#) recently analyzed all 3,797 online job postings from the last year pertaining to this year's midterm elections. Surprisingly, the majority of jobs posted were located outside of Washington D.C. Additionally, nearly half of postings had no minimum education requirement. This suggests that involvement in this year's electoral process is not merely confined to major coastal, metropolitan areas, nor to a highly-educated subset of the population — both positive signs for one of the world's most visible democracies.

10% of Postings for Field Organizers, Majority Have No Minimum Education Requirement

Nearly 10% of the 3,797 election-related postings were for field organizers, whose duties are canvassing and registering voters; 3% for researchers and analysts; 2% for campaign managers. Approximately 44% of job openings did not specify a minimum education requirement and only 22% required a high school diploma, making the opportunity to participate in the electoral process relatively open and democratic for an even distribution of workers.

Denver and Santa Fe Outrank Washington D.C. in List of Cities with Most Midterm Election Jobs

One might think that the majority of jobs created in response to an election cycle would be in the USA's political epicenter — Washington D.C. However, Denver and Santa Fe topped the list of cities with most midterm election jobs, each accounting for 4% of all listings respectively. Coming in a close second was Washington D.C. with 3% of openings, followed by Los Angeles with 2.5%. The shift in campaign organization and grassroots voter registration from the nation's capital to states like



Colorado and New Mexico may be explained, in part, by a [growing distrust](#) of establishment politics on both sides of the political spectrum.

Close to Half of All Jobs in Small Organizations

On average, postings for midterm election jobs increased each month by an average of 7%. Hiring increased the most in March and April of 2018, when there were 424 and 447 jobs posted, respectively. The following three employers accounted for the most job postings: Public Interest Network (254), Action Campus LLC (170) and the County of Santa Fe (138). Approximately 44% of all postings were for positions in organizations with fewer than ten employees. It would appear, then, that election cycles are beneficial for job creation in small businesses, one of the bedrocks of America's economy.

ABOUT JOBLIFT

Joblift is a job platform that makes the hiring process intuitive and frictionless for both job seekers and employers. By using the latest machine learning techniques and big data-based algorithms, Joblift provides an optimal match between applicant and organization. Currently active in the US, the UK, Germany, France and the Netherlands, Joblift cooperates with over 4,000 partners to combine over 10 million job postings on our platform. Our highly energetic and entrepreneurial team is led by experienced founders Lukas Erlebach (CEO) and Alexander Rausch (COO), and Denis Bauer (CTO), who most recently held C-Level positions at companies such as Zalando, Amorelie, hear.com and Microsoft.

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