



Digital Nomad vacancies increase at four times the rate of UK's job market

JOBLIFT ANALYSES THE DIGITAL NOMAD JOB MARKET

London, 26th April – Digital nomads are a trending topic; an increase in computer connecting software and a focus on millennial wanderlust has drawn attention to the possibility of working from Bali beaches or bustling cafes in Europe. A study by the Office for National Statistics (ONS) has predicted that 50% of the UK workforce could be working remotely by 2020. With this in mind, job search platform [Joblift](#) has studied the UK's remote working job market, analysing how many vacancies without a fixed workplace have been advertised and which sectors these positions concern. In brief, these vacancies have increased by 8% monthly and tech is leading the way when it comes to digitally nomadic roles.

WHILE REMOTE WORKING POSITIONS MAKE UP JUST 0.03% OF THE UK'S JOB MARKET, THEY ARE INCREASING RAPIDLY

Around 2,506 remote working vacancies have been advertised in the UK in the last 12 months – a tiny fraction of the approximately 9,893,450 job vacancies that were posted in total. However, job prospects for wannabee digital nomads are hugely increasing. Remote working positions have increased by 8% on average each month, four times more than the UK's average rate of 2%.

PROGRAMMERS AND DEVELOPERS MAKE UP A FIFTH OF ALL VACANCIES

In terms of professions, the dominance of the tech sector is hard to ignore. Developers and programmers were the most in-demand digital nomad position, with 20% of the job market requesting these roles. Suggesting the need for highly educated employees, consultants ranked as the second most requested remote working position, being asked for in 8% of job ads. In third place data entry processors accounted for 6% of the market, with sales managers making up 4%. Rounding off the top five, help desk staff with no fixed location made up 3% of the job market.

DIGITAL NOMADS EARN £10,000 MORE AND SHARE SIMILAR BENEFITS TO FIXED LOCATION EMPLOYEES

Other than the clear benefit of having the opportunity to travel the world while earning, Joblift's analysis of remote working vacancies also highlights other perks. The average salary of the 1,257 vacancies that advertised a fixed income was £42,470, over £10,000 more than



the average £31,681 salary for the UK's whole job market¹. Additionally, when analysing common employment benefits (holiday allowance, bonus schemes and private health insurance) the study shows that remote working reflects or better the whole job market. 12% of remote working positions advertised an above-average holiday allowance, the same percentage as the whole job market. Likewise, private health insurance was offered in 1% of both the digital nomad and whole UK job market. Only bonus schemes showed some discrepancy; 18% of remote working vacancies offered the chance to earn additional cash, compared to 14% to the whole UK market. The beneficial similarities between the digital nomad job market and the whole UK market shows that a digitally nomadic lifestyle may well be the future of work.

About Joblift

Joblift is a job search platform providing candidates with the most intuitive and frictionless experience during the recruiting process. Joblift applies latest machine learning techniques and big data-based algorithms to offer the optimal match between employer and job seeker. Currently active in the US, the UK, Germany, France and the Netherlands, Joblift cooperates with over 4.000 partners to incorporate over 10 million vacancies on its platform. Joblift is a highly energetic and entrepreneurial team led by the experienced founders Lukas Erlebach (CEO), Alexander Rausch (COO) and Malte Widenka (CTO), who most recently held C-Level positions at companies such as Zalando, Amorelie and Frontlineshop.

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¹ Based on the 5,660,772 jobs that advertised a salary online.