



*Buying Silver & Gold Made Easy!*



We created 7k Metals because we genuinely want to improve the lives of people around the world. We have watched far too many people, struggle as the economy fluctuates, employment issues arise, or unexpected changes come up in life. Using the power of silver & gold we believe we can provide a way for people to create financial independence, preserve their wealth and live an exceptional life. We started this company because ***we believe in you!***

Your experience might be similar to ours. We've always had a feeling it was important to own precious metals but didn't really understand why. There were a lot of other questions we struggled with too, such as;

- What metals should I be buying?
- Who can I trust to buy them from?
- How do I know I'm getting a good deal?
- How can I afford more of it?

We found that we were not the only ones with these questions.

This booklet will show you the answers we found and help you see that regardless of your circumstances, or how much you have to spend, buying silver & gold is easy and accessible to you.





## We Believe in You!

Our questions led us to some of the most amazing relationships we could have ever imagined. With what we learned and how it changed us for the better, we knew we had to share it with others. That's why we created an exclusive buying club that will give you access to the power of precious metals at the absolute best prices.

More importantly we will share with you what we learned and answer the questions that will help you find the success you're looking for. 7k Metals provides you with an opportunity to profit from what we've learned and to help you start your path to financial freedom.

If you love silver & gold, with our membership you can get it at the best price! If you like our story we hope you'll share it with others.

*Josh W. Anderson*      *John L.*  
*Roger Bae*      *Richard W. Hansen*  
*Sam Cook*



# How the Membership Works

Our approach to making silver & gold accessible to everyone meant that we simplified the process by developing our own direct relationship with the major suppliers. Our precious metals sell for less simply because we act as our own broker, wholesaler, and dealer. As a member, you're able to buy from us at cost with no maximums or minimums.



As we learned more about silver & gold we realized there was more than just one reason for owning them.

1. As a hedge against poor government decisions and potential economic collapse.
2. Wealth accumulation.
3. Wealth protection.
4. Portfolio diversification.
5. Coin collecting.



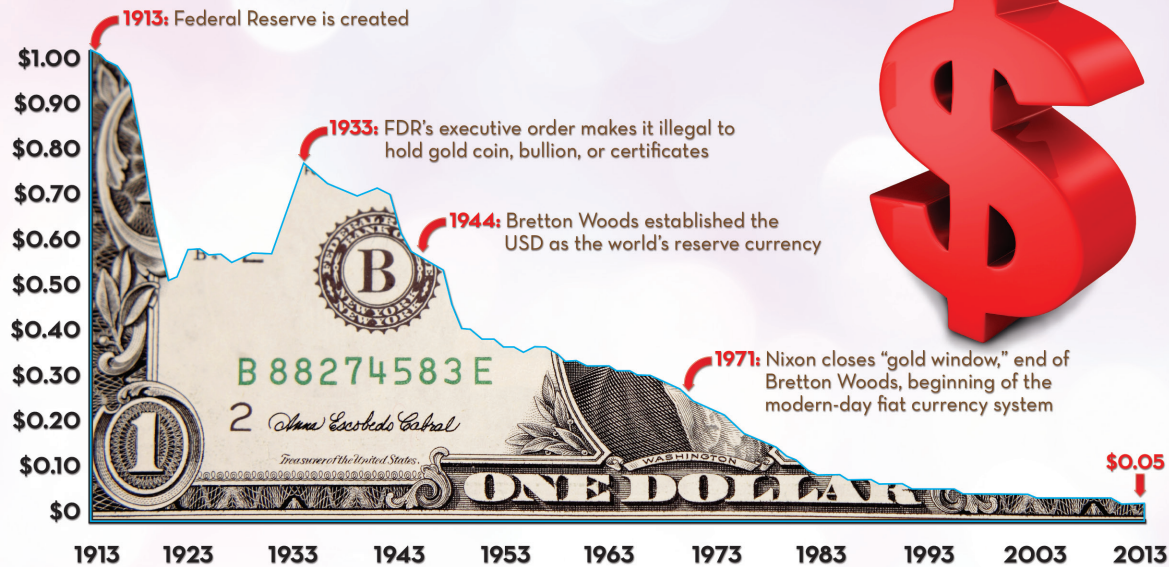


# Loss of Purchasing Power

At the top of the list is the loss of the U.S. dollars purchasing power. Let us show you what we mean:

Purchasing power is the value of a currency expressed in terms of the amount of goods and services that one unit of money can buy. Purchasing power is important because, all else being equal, increased money supply decreased the amount of goods and services you would be able to purchase.

## Purchasing Power of the U.S. Dollar (1913 - 2013)



Source: U.S. Bureau of Labor Statistics

# Silver & Gold as an Economic Hedge

There are terms used in the media referring to the devaluation of the dollar such as inflation, economic depression, or recession. What these really mean is that when a government continues to print more and more paper currency, the money you already have becomes worth less and less. This can make you feel like the price of your favorite things keeps going up and up.

Regardless of how much you earn, whether you get a raise in your current job, or take a new job, or your spouse goes to work, it seems like you can still barely get by and the debt just keeps piling up. It's not just you. We're all facing the same problem. It doesn't matter how much money you make if the dollars purchasing power is being diminished. That is why we buy silver & gold. It removes the effect of the devaluation of the dollar and provides a more secure method of creating wealth.

For example:

In 1965 - 2,500 ounces of silver or \$2,500 could purchase a brand new Mustang.

Today, the same 2,500 ounces of silver could buy you two brand new Mustangs.

Compare that to what \$2,500 in paper currency could buy you today.







# Wealth Accumulation

Another reason to own silver & gold is to accumulate wealth.

Making money is great, but only if you get to keep it. Did you know when you buy silver & gold the government doesn't require you to report certain items? That means you get to keep more of your wealth. When you sell the right types of precious metals for a profit, the tax benefits can outweigh other types of transactions such as the sale of real estate or traditional stocks.



In the early 1980's, the IRS proposed regulations to require coin dealers to report purchases from non-corporate sellers.

These rules apply to items "of sufficient quality" that could be used to fulfill commodity contracts on existing or approved exchanges.

## Furthermore

These reporting requirements only apply if you sell at least the minimum quantity that is the equal to the quantity of a commodity contract for the object within a short time frame.



*\*Please note that this booklet is for informative purposes only and should not be considered financial advice. Reporting requirements do not exempt customers from capital gains or any other relevant taxes. Please ask a tax advisor for any tax advice.*

# Reportable Items

## Reportable Item

Minimum Fineness

Minimum Reportable Amount



### Palladium Bars/Rounds

0.995

Any size bars totaling 100 troy oz. or more



### Platinum Bars/Rounds

0.995

Any size bars totaling 25 troy oz. or more



### Gold Bars/Rounds

0.995

Any size bars totaling 1 kilo (32.15 troy oz.) or more



### Silver Bars/Rounds

0.999

Any size bars totaling 1,000 troy oz. or more



## Reportable Item

Minimum Fineness

Minimum Reportable Amount

### Gold 1 oz. Maple Leaf

As minted

25 1 oz. coins



### Gold 1 oz. Krugerrand

As minted

25 1 oz. coins



### Gold 1 oz. Mexican Pesos

As minted

25 1 oz. coins



### 90% Silver U.S. coins

As minted

Any combination of dimes, quarters, or half dollars totaling \$1,000 face value or more





# Which Items Are Exempt?

**Australian Perth  
Mint Coins**



**Fractional Bullion  
Gold Coins**



**Austrian  
Coins**



**American Gold  
Buffalo Coins**



Any bullion product NOT included in the Reportable Items list (including the bullion coins shown on these pages) does not need a Form 1099-B to be filed, no matter how large the quantity purchased.

Many exempt products, such as American Silver Eagle coins, are not on the list because they were not in existence when the Reportable Item list was created.

**Canadian Silver  
Maple Leaf Coins**



**Chinese Panda  
Coins**



**American Gold & Silver  
Eagle Coins**



**Numismatic Silver Eagle coin values:**

**2012 MS-70 Silver Eagle \$150**

**1996 MS-70 Silver Eagle \$6,000**

**1999 MS-70 Silver Eagle \$19,000**

## **SILVER EAGLE COIN OF THE MONTH**







## Coin of the Month Program

Coin collecting easily made it into the top five reasons to buy silver & gold. What we learned as we researched the category of collectible coins was amazing. We had no idea how valuable or quite frankly how easy it was to collect the right coins. We also learned that most of us lack the discipline required to be a serious collector. Our Coin of the Month Program allows you to put collecting coins on auto pilot.

One of our favorites is the MS-70 American Silver Eagle. In fact, we wish we had known about these coins sooner. ***Had we purchased one per month since 1986 the value of our collection would be over 1 million dollars today.*** These coins are the most sought after coins in the entire world because they are backed by the United States Government. Purchasing these coins also allows you to earn commissions as you share our story with others. Its essentially like getting your collectible coins for free.

*"7k Metals has changed the way I think about precious metals. I had never purchased any gold or silver before. Now with my membership I am on the variety coin of the month and have an awesome collection of silver at wholesale prices."*

**B. Parman**

## VARIETY COIN OF THE MONTH

## 7K GOLD COIN OF THE MONTH





## Coin of the Month Program

Our **Variety Coin of the Month** gives you access to coins from different mints around the world. We are constantly searching for the newest, most interesting coins being issued. We select the best MS-70 coins for you to add to your collection. Most of the time, these are low mintage coins creating rarity and potential future value.

Lets face it, some people are just in love with gold!

The **7k Gold Coin of the Month** is also a carefully selected MS-70 collectible coin. These fractional gold coins are a wonderful addition to your collection to diversify and expand what you may already have.

Some people buy all three, the Silver Eagle, Variety, and 7k Gold Coin of the Month, and some just start with one and work their way up. The important thing is that you get started!

*"7k Metals is giving me a real shot at the American dream, new friendships, a sizable collection of Silver, an income that will far exceed anything I could do at a job, or the traditional business I had started. 7k Metals truly has been a win-win experience for my family and me."*

**C. Latin Sr.**



# Buyers Certification Program

As we researched silver & gold, one of the things that really stood out, but disturbed us the most was learning who actually owns most of it. The single biggest collectors and owners of precious metals are actually the worlds largest governments and banks. As we dug a little deeper we really began to understand why. To share with you what we learned, we created an entire Buyers Certification program that covers all five reasons to buy silver & gold in greater depth and helps you identify what type of buyer you are and which metals to buy.

**Its yours free with the membership!**





## 7k GETAWAY™ Travel Card Program

Some of the wealthiest people and corporations make up the largest buying group of silver & gold. What we learned from them is that silver & gold is really about a lifestyle and not just a fear of government collapse.

Because we love to buy precious metals and travel the world, we leveraged our relationships in the travel industry to help you create your own lifestyle powered by silver & gold. It also makes the Coin of the Month Program even more valuable.

With your membership purchase, we send you a travel savings card worth \$250 to use on your very own 7k Getaway discounted travel booking site. You receive additional cards worth either \$250 or \$125 every time you purchase a qualifying coin.











## Your Lifestyle Powered by Silver & Gold

If you love silver & gold, then use our membership model to better understand the world of precious metals. You will get instant access to the Buyers Certification Program with no monthly commitment, cut out the middlemen, and get silver & gold at the best price.

**If you like our story and want to share it with others we will pay you for sharing it.**





## MEMBER

**\$249**

Annual  
Membership  
Fee\*

- CAN BUY PRECIOUS METALS AT WHOLESALE COST
- CAN REFER OTHERS
- \$250 TRAVEL SAVINGS CARD



## PREMIUM MEMBERSHIP

**\$499**

Annual  
Membership  
Fee\*

- ONE MS-70 SILVER EAGLE
- ONE 7K METALS MEDALLION
- ONE WORLD COIN
- ONE SILVER ROUND
- ANNUAL BUSINESS BUILDER CREDIT
- \$500 TRAVEL SAVINGS CARDS

Members may earn commissions based on levels of achievement listed below

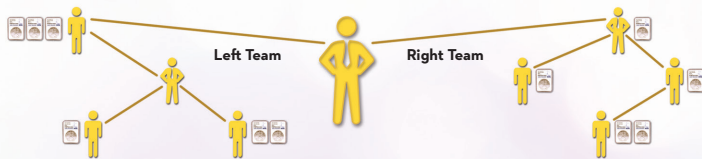


### 2 WAYS TO EARN POINTS\*

#### 1 MEMBERSHIPS & RENEWALS



#### 2 COIN OF THE MONTH



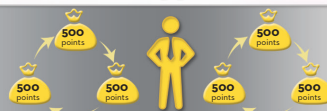
### WEEKLY CYCLE COMMISSIONS

**500** Per Team  
points



**\$500**

UP TO  
**14** Per Week  
CYCLES



Combined total of:  
**\$7,000**

All 7k Metals Memberships sold by you, or anyone in your team, are credited to you.



### Commissions possible based on LEVELS OF ACHIEVEMENT



**\$500**  
PER WEEK



**\$1,000**  
PER WEEK



**\$2,000**  
PER WEEK



**\$3,500**  
PER WEEK



**\$7,000**  
PER WEEK

\*See the entire compensation plan online at [www.7kMetals.com](http://www.7kMetals.com) for full details. This is not an income guarantee.





# The Compensation Plan

The more we tell our story, the more we find people want to be a part of it. We understand that not everyone is in a position to start buying silver and gold and travel the world. That's why part of our mission is to help you become financially independent. We created a very simple way for you to share our story part time, and make a full time income.

**We purposely designed our compensation plan to enhance the lives of the non-professional networker.**

## ***Get Paid With 7k Metals!***

Once you have a member on each side of your team, you are eligible to earn income. You earn points (volume) each time there is a new member on your team, or someone purchases a qualified collectible coin. You are paid each time you have 500 points of matching volume on the left and right side of your team.

## ***Choose your level of activity and get the earnings you want***

As you advance in the company the amount of earnings you can earn per week increases as well. With 7k Metals your income potential is truly up to you.

Thousands of people just like you are now living the life they never dreamed of. They travel the world and are truly living a lifestyle powered by silver & gold!

Whether you want to share the 7k Metals opportunity with others, or you just want to buy precious metals at wholesale price, contact the person that gave you this booklet and ***sign up for your membership today!***

*"On my first transaction with my new 7k Metals membership I saved \$50 per 1/10th oz. on Gold Eagles. That's \$500 an ounce cheaper than my broker of 15 years was selling it to me for."*

**G. Ball**

*"I have been buying silver since I was 9 years old. I am now retiring in my mid 50's and have used Silver to secure real estate investments that afford me a great lifestyle. The second I saw 7k Metals was selling silver at wholesale through their membership, I was in. The only thing better than silver, is silver at cost!"*

**K. Wade**

*"7k Metals is the best company I have seen in 40 years of networking. I no longer have to work 50 plus hours at my job. I don't have to explain what gold and silver is, everyone already knows. 80% of my team are making commission checks and I now have a clear path to retire my boss!"*

**B. Harris**

*"As a single mother of two daughters and the sole breadwinner, I no longer go to sleep at night wondering if my bank account will be overdrawn in the morning. 7k Metals has given me a clear financial path and precious time with my girls that wasn't possible before. It has given me HOPE!"*

**A. Akers**

